

TRUSTEA – FOR A BETTER AND SUSTAINABLE FUTURE

Trustea – The India Sustainable Tea Program is an initiative of IDH, The Sustainable Trade Initiative, The Netherlands, which aims to move the Indian Tea producers into adopting sustainable agricultural practices, protect the ecosystems whilst improving the quality of life for producers and workers. Wagh Bakri Tea Group is one of the esteemed funding partners of Trustea.

HIGHLIGHTS

- The project is being implemented by 'Tea Research Association'.
- Financial Contribution: Rs. 32.18 Lakhs during FY 2019-20.

“TRUSTEA - FOR A BETTER TOMORROW”

India Sustainable Tea Project (Trustea) is an initiative of “IDH Sustainable Trade Initiative” (IDH), Netherlands, to promote sustainable agricultural practices and also to protect the ecosystems while improving the quality of life for Indian Tea Producers and Workers.

The Company is supporting the Trustea program under its CSR with “Solidaridad Regional Expertise Centre” (“SREC”) as its implementing agency, to ensure Environmental, Social and Economic sustainability of Indian Tea Producers and Workers. The Trustea Program also includes handholding, capacity building and awareness generation on good agricultural and globally accepted sustainable agricultural practices for small tea growers/farmers, workers & tea estate owners. The Company has contributed under its CSR programme Rs. 37.14 Lakhs for this project during F.Y. 2017 - 18 to 2018-19.

Spotlight

- Undertaken “Sustainability Tea Project - 'Trustea'”
- The Company has contributed under its CSR Rs. 37.14 Lakhs for this project.